



## Sponsorship of the Association of Shelter Veterinarians

The Association of Shelter Veterinarians (ASV) appreciates the support of both organizational and corporate partners in its continued efforts to grow the profession of veterinary shelter medicine. We recognize the existence of opportunities to form mutually beneficial relationships between our organization and outside corporate partners. Sustained sponsorship will enable us to increase organizational stability and expand our programs and services while at the same time offering more visibility to the sheltering community for our generous supporters. Sponsorships are limited to those entities whose principles, policies, or actions are in accordance with the ethics of the veterinary profession and the policies of the ASV. The terms of any sponsorship agreement may not create any real or apparent conflicts of interest. To that end, the ASV does not selectively endorse products or corporate entities. There are multiple levels of sponsorship that are available, and we sincerely hope that you will join us as a sponsor.

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### **Friends up to \$5,000**

- Recognized on the ASV website (name only w/link) under appropriate sponsorship level

### **Bronze - \$5,000 to \$14,999**

- Recognized on the ASV website (w/logo and link) under appropriate sponsorship level
- Included in database for the newsletter, first-to-know communications, etc.

### **Silver - \$15,000 to \$24,999**

- Recognized on the ASV website (w/logo and link) under appropriate sponsorship level
- Included in database for the newsletter, first-to-know communications, etc.
- Digital advertising opportunities in ASV journal
- 2 complementary ASV memberships

### **Gold - \$25,000 to \$49,999**

- Recognized on the ASV website (w/logo and link) under appropriate sponsorship level
- Included in database for the newsletter, first-to-know communications, etc.
- Ability to utilize a customized ASV logo with sponsorship level on company website and in communications materials, with restrictions
- Digital advertising opportunities in the ASV journal
- 5 complementary ASV memberships

### **Platinum - \$50,000 and above**

- Recognized on the ASV website (w/logo and link) under appropriate sponsorship level
- Included in database for the newsletter, first-to-know communications, etc.
- Ability to utilize a customized ASV logo with sponsorship level on company website and in communications materials, with restrictions
- Digital advertising opportunities in the ASV journal
- Special access to board activities, by invitation
- Annual sponsor meeting or dinner
- 10 complementary ASV memberships